SPONSORSHIP OF NSAA HAS ITS PRIVILEGES...

Sponsorship and advertising go hand in hand. Only sponsors of the NSAA National Convention are allowed to advertise in the NSAA Journal. The following are levels of sponsorship with corresponding ad pages and cost. (There are no additional charges for color.)

**GOLD**
$15,000
- Arrival Day Program
- Four Full-Page Ads
- 1 Full-Page Convention Advertorial
- Three Digital Newsletter Ads
- 40 Drink Tickets
- Two Additional Winter Conference Registrations

**SILVER**
$10,000
- Three Half-Page Ads
- 1 Half-Page Convention Ad
- Two Digital Newsletter Ads
- 20 Drink Tickets
- One Additional Winter Conference Registration

**BRONZE**
$7,000
- Two Quarter-Page Ads
- 1 Quarter-Page Convention Ad
- One Digital Newsletter Ad
- 10 Drink Tickets

- A $1,000 discount on your National Convention booth (the standard booth price is $2,000) and one complimentary Convention registration; or no exhibit booth and two complimentary registrations.
- Listing as a sponsor in the Convention Brochure and on our web page with a hot link to yours.
- Listing as a sponsor in the Convention issue of the NSAA Journal.
- Your company will be highlighted in the exhibitor section of the onsite program.
- Your company logo will be displayed at your sponsored event.
- A marvelous “Sponsor” ribbon to wear throughout the convention.

THE NSAA CONVENTION & TRADESHOW IS THE PLACE TO BE...

The NSAA Convention is a gathering of the mountain resort industry’s who’s who. More than 800 NSAA members attend, representing about 150 ski areas and 100 supplier companies. At the convention you will be inspired by industry experts and high profile keynote speakers. A select group of sponsors will also be invited to present an arrival day workshop, which is designed to educate ski area operators on a variety of topics and products. There will be numerous opportunities to meet and socialize with mountain resort decision-makers.

Each Convention event or product is categorized as a sponsored event for your added opportunity. The Gold Sponsors typically sponsor events such as the general sessions, evening receptions, the golf tournament, etc. The Silver Sponsors may choose either sessions or tradeshow lunches, and the Bronze Sponsors may select continental breakfasts or breaks. NSAA always welcomes new ideas for sponsorship events or products.

Upcoming Convention:
2020 National Convention & Tradeshow
Amelia Island, Florida | May 4-7, 2020

To advertise: Contact Keanna Smith at 720-963-4211 or ksmith@nsaa.org