

2017/18

NSAA

Safety Awards

For the 2017-18 season please provide all materials used to support your submission, including videos, music, photos, handouts, posters, and other types of collateral in digital format.

Deadline for Entries - March 1, 2018

ONLY ONE CATEGORY PER APPLICATION - PLEASE USE A SEPARATE APPLICATION FOR EACH ADDITIONAL ENTRY AND ADHERE TO THE SUBMISSION WORD LIMIT.

Please select the category for which you are applying:

- Best Overall Safety Program (500K+ visits)**
 - Recognizes the most exceptional, comprehensive, and effective approach to establishing a culture of safety at a resort with 500,000 visits or more annually.
- Best Overall Safety Program (under 500K visits)**
 - Recognizes the most exceptional, comprehensive, and effective approach to establishing a culture of safety at a resort with less than 500,000 visits annually.
- Best Employee Safety Program**
 - Recognizes the most exceptional and successful initiative(s) to increase the safety and education of a resort's employees.
- Best Guest Safety Program**
 - Recognizes the most exceptional and successful initiative(s) to increase the safety and education of a resort's guests.
- Best Kids on Lifts Safety Program**
 - This award recognizes the most exceptional area initiative to educate children about safe lift riding.
- Safety Champion**
 - This special award category is recognizes a resort employee who shows exceptional dedication and enthusiasm toward educating and promoting safety to guests and employees.

Mail or FedEx flash drives to:
National Ski Areas Association
133 S. Van Gordon Street,
Suite 300 Lakewood, CO
80228

Attention: SafetyAwards

Send links to online storage
folders (i.e. Dropbox or Box) and
content to:
safetyawards@nsaa.org

CALL FOR
ENTRIES



SPONSORED BY



NAME OF AREA

CONTACT NAME

TITLE

ADDRESS

CITY/STATE/ZIP

DIRECT PHONE NUMBER

EMAIL

Your digital entry should include:

1. A completed copy of this application form.
2. An attachment of your application answers.
3. Any creative materials that relate to your program. Enclose copies of any collateral and media including posters, handouts, radio/TV spots, web pages, videos, etc. in digital format.
4. Please indicate Safety Award Entry in the subject line of your entry email.

Please answer the questions below and attach them to your application. Also, please adhere to the word limit to ensure your submission will not be disqualified. Submissions that exceed the allotted word limit may not be considered in full.

Safety Program or Project(s): Please reply to the following questions, limiting yourself to 500 words or less per reply. Please limit responses to projects and program(s) launched within the current ski season. If you are nominating a Safety Champion at your resort, please skip to question #4.

1. What is the safety program or project for which this application is being submitted?
2. Describe the the objectives and unique features of your program and how they were implemented.
3. How successful was your program?

Nomination for Safety Champion: Please reply to the following questions, limiting yourself to 500 words or less. Please limit your nomination to one individual from your resort. (If you are not nominating a Safety Champion at your resort you may omit these questions from your application.)

4. Who are you nominating as the 2017-18 Safety Champion?
5. Why does this individual stand out for his or her dedication and enthusiasm toward educating and promoting safety to guests and employees?
6. How does your nominee for Safety Champion exemplify your resort's safety program?

For more information email safetyawards@nsaa.org.