



2019 CLIMATE CHALLENGE ENROLLMENT FORM

Application deadline: COB May 17, 2019

What is the Climate Challenge?

The Climate Challenge is a voluntary program dedicated to helping participating ski areas reduce greenhouse gas (GHG) emissions, reduce costs for energy use, and be proactive on climate change advocacy. Over 40 ski areas are currently participating in the Challenge (see nsaa.org for list of participating resorts).

How Will My Ski Area Benefit?

In addition to taking a leadership role in our industry's efforts to address climate change and achieving cost savings through your sustainability projects, your area will directly benefit from participation in the program:

- ✓ Formal training from Brendle Group engineers on how to conduct a GHG inventory and identify opportunities to reduce GHG emissions and save money
- ✓ Use of GHG inventory templates that comply with The Climate Registry's General Reporting Protocol – a well-recognized nationwide standard for conducting inventories
- ✓ Access to new Climate Adaptation toolkit including assessment of vulnerability and operational changes needed to adapt to a changing climate
- ✓ Better access to Sustainable Slopes grants
- ✓ Use of the Climate Challenge logo and collateral materials
- ✓ Ability to benchmark operations against others and to verify and register your inventory with The Climate Registry
- ✓ Participation in Climate Change advocacy
- ✓ Formal recognition in NSAA's *Climate Challenge Annual Report*
- ✓ Recognition in NSAA press releases, *NSAA Journal* and NSAA website

If you're ready to take the next step, please fill out the information below.

Contact Information:

Name of ski area	
Name & Title of person who will be Climate Challenge contact for the ski area	
Mailing Address	
Email Address	
Telephone	

Sustainable Slopes Endorser? YES NO

Size of Ski Area

(Place an X in the box adjacent to the appropriate size description)

# of Annual Skier/Boarder Visits	
500,000+	
200,000 - 500,000	
0 -200,000	

PARTICIPATING RESORT COMMITMENT

Following the “Inventory – Target – Reduce – Advocate” elements of the Climate Challenge program, participating resorts must make a **four part commitment** to the program. Are you committed to:

- 1) Completing a climate/greenhouse gas (GHG) inventory on your operations? YES
- 2) Setting a target for GHG reduction? YES
- 3) Implementing a new program or project *annually* to meet your reduction target? YES
- 4) Engaging in a climate change advocacy effort at least once annually? YES

FINANCIAL COMMITMENT AND BENEFITS

Participating resorts will be required to make a financial commitment of \$2,000 (\$10,000 estimated value!) to participate in the program to cover the costs of technical support for conducting inventories, identifying targets for reduction, and selecting reduction projects. For multiple resorts under common ownership, the fee is \$1,000 per resort with a 2 resort minimum. Are you committed to contributing \$2,000 to the program and to paying a minimal maintenance fee of \$300 during subsequent years? YES

PROGRESS REPORT TO NSAA

In addition to making the commitment above, participating resorts will also be required to submit an annual report using the template provided on their inventory results, targets, reduction projects and advocacy efforts to NSAA for use in the *Climate Challenge Annual Report*, NSAA presentations, on NSAA’s website, in the *Sustainable Slopes Annual Report* or in the *NSAA Journal*. Will you submit this information upon request from NSAA? YES

Climate Challenge enrollment forms are due on May 17, 2019. While emailing the form is fine, NSAA prefers to receive a hardcopy of your enrollment form with the check in the same envelope made out to NSAA for \$2,000.00 USD. NSAA’s contact information is:

Attn: Climate Challenge
NSAA
133 S. Van Gordon Street #300
Lakewood, CO 80228
glink@nsaa.org

Interested in learning more from some of the founding Climate Challenge participants?

Here is their contact info:

Alta Ski Area (UT) molivos@alta.com (Maura Olivos)
Arapahoe Basin (CO) sha@a-basin.net (Sha Miklas)
Jackson Hole Mountain Resort (WY) jonb@jacksonhole.com (Jon Bishop)
Mount Hood Meadows (OR) heidi.logosz@skihood.com (Heidi Logosz)