October 2, 2019

The Honorable Mike Braun  
United States Senate  
374 Russell Senate Office Building  
Washington, D.C. 20510

The Honorable Chris Coons  
United States Senate  
218 Russell Senate Office Building  
Washington, DC 20510

Dear Senators Braun and Coons:

We are writing on behalf of the Outdoor Business Climate Partnership (OBCP) to thank you for forming the bipartisan Senate Climate Change Caucus. The OBCP, comprised of the Outdoor Industry Association (OIA), Snowsports Industries America (SIA) and the National Ski Areas Association (NSAA), is committed to elevating the business voice of the outdoor industry to engage policymakers on both sides of the aisle on climate change solutions.

As trade associations representing outdoor retailers, brands, suppliers, and ski resorts across the country, we are integral in supporting the $887 billion outdoor recreation economy and the 7.6 million American jobs that depend on outdoor recreation. We share a common desire to see climate legislation that results in broad-scale carbon emission reductions, strong incentives for clean and renewable power, investing in recreation infrastructure as a climate mitigation and adaptation tool, and continued support of research and innovation on climate solutions. Developing solutions to limit the effects of climate change makes good economic sense, and we are happy to share our business perspective and strong support for climate change solutions with the bipartisan Climate Caucus in the future.

We look forward to meeting with you on October 17 to discuss the role our industry can play in helping build this important Caucus. The Caucus has a tremendous opportunity to bring people together to tackle climate change and help our country transition to a clean energy economy.
We hope you view the Outdoor Business Climate Partnership as a resource, and we look forward to working with you and other members of the Senate in focusing on this critical issue.

Thank you for your consideration.

The OUTDOOR BUSINESS CLIMATE PARTNERSHIP

Patricia Rojas-Ungar, Vice President of Government Affairs
Outdoor Industry Association

Nick Sargent, President
SnowSports Industries America

Kelly Pawlak, President CEO
National Ski Areas Association