



2020 SUSTAINABLE SLOPES GRANT PROGRAM INFORMATION

Now in its 11th year, NSAA's Sustainable Slopes Grant Program is offering valuable grants to NSAA member ski areas that are endorsers of Sustainable Slopes. It is a modest grant program, but it is having an impact over the long term. Past grant recipients have reaped **significant benefits**, including more efficient snowmaking equipment, habitat protection, watershed protection, lighting retrofits, waste reduction, on-site renewable energy generation, energy consulting, ROI consulting, climate adaptation consulting, and thousands of dollars in energy savings. These grants can help you earn Sustainability Badges that are new this year (see nsaa.org for more info) and help you meet your targets in the Climate Challenge if you participate in that program. Apply today!

HOW TO APPLY

Applications are available on the Member side of www.nsaa.org and may be completed and submitted by email to sustainability@nsaa.org by **COB April 3, 2020**.

ELIGIBILITY REQUIREMENTS

Applicant must be a ski area member of NSAA that has endorsed the Sustainable Slopes program. If your resort is not yet an endorser, contact sustainability@nsaa.org for an endorsement form.

SELECTION CRITERIA FOR SNOWMAKING GRANT (Section 1)

One in-kind grant of five (5) HKD Impulse high efficiency snowmaking guns will be awarded by **HKD Snowmakers**. The estimated value of this grant is \$23,000. Installation costs must be borne by the resort. Judging criteria for the snowmaking/sustainability services grant include the resources of the resort, the resort's demonstrated commitment to sustainability and energy conservation, and the resort's commitment to reinvesting the energy cost savings achieved by the upgrade into another sustainability project. Interested applicants must complete Section 1 on the Grant Application Form.

SELECTION CRITERIA FOR CASH GRANT (Section 2)

Selection of cash grant recipients will be on the basis of the following criteria.

Does the initiative:

- Promote climate change solutions?
- Demonstrate innovation in improving sustainability?
- Raise environmental awareness?
- Promote concrete environmental actions?
- Have a high likelihood of success (the necessary expertise and experience to achieve stated goals)?
- Have the ability to be replicated by others in the ski industry?
- Involve other partners, sponsors or underwriters?
- Rely on this grant money for implementation?
- Support the resort's GHG reduction goals?

NOTIFICATION OF DECISION

Applicants will be notified of decisions in April of 2020. Winners will be recognized at NSAA's May National Convention. Funding and in-kind services will be provided upon the completion of NSAA's Grant Acceptance Form. Cash grants will be paid in one installment.

REQUIREMENT FOR GRANTEEES

Resorts selected to receive Sustainable Slopes cash grants will be required to submit additional materials on the selected project, activity or program, including visuals, to NSAA. These materials may be used in presentations at NSAA's National Convention, featured on NSAA's or sponsor's websites, NSAA social media, or featured in the *NSAA Journal*.