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STOP GLOBAL WARMING OR THE SNOWMAN GETS IT.

# KEEP WINTER COOL

What skiers and riders can do to help stop global warming

**Make A Clean Getaway** - When buying your next car, pick the least-polluting, most efficient vehicle that meets your needs.

**Don't be a Drag** - Take your ski/board rack off your car and replace your snow tires with your regular tires at the end of the season.

**Share a Ride** - When heading for the hills, carpool or take transit or shuttles to reduce emissions associated with your travel.

**Be an Efficient Consumer** - Pick the most energy efficient appliances such as air conditioners and computers and you'll make a big difference in reducing pollution (and your energy bills).

**Have a Brighter Idea** - Those curly compact fluorescent light bulbs will lower your energy bills by about \$15 a year (more than \$60 over its lifetime) and keep half a ton of carbon dioxide out of the air.

**Invest in Renewables** - Buy a Cool Tag™ or a Green Tag™. They cost \$2 and represent clean power you can add to the nation's energy grid in place of electricity from fossil fuels. Visit [www.KeepWinterCool.org](http://www.KeepWinterCool.org) for more information.

**Green Your Energy** - If you live in a state that lets you choose your power company, pick one that generates its power from wind, solar energy or other clean sources.

**Stand up and be Counted** - Contact your elected representatives and ask them to do more to reduce CO<sub>2</sub> emissions and keep winter cool for skiing and snowboarding.

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