

PNSAA TRADE SHOW RULES AND REGULATIONS

All rules and regulations shall be enforced by the PNSAA president, the trade show staff, or the special counsel. Violation of the rules and regulations of the Trade Show will subject the violators to any or all of the following: fines up to \$2500; closing the exhibit immediately, either permanently or temporarily; loss of right to receive any registration list; removal of the violator from the exhibit hall; and/or expulsion from PNSAA membership.

1. Exhibitors

PNSAA trade shows are annual selling events for PNSAA associate-supplier members who provide any product or service relating to a ski area located in the United States (or a ski area in the early stage of development), including but not limited to, concession, maintenance, transportation, promotional products or services, or travel services. All products on exhibition or sold in any exhibitor's booth must be registered with the PNSAA office prior to the opening of the show.

2. Show Cost Inclusions

Exhibit fees include one draped table, and chairs (upon request). Wall space behind exhibits is not guaranteed. Tabletop exhibits larger than 8 ft. wide will require prior approval from the PNSAA/NSAA event planning staff. Violators are not entitled to a refund of any kind from PNSAA or the regional show site. No exhibitor is entitled to more than one table unless purchased. Display height restriction is 8 feet.

3. Set-Up & Dismantle Deadlines

Each exhibitor shall be responsible for delivery, handling, erection, and dismantling of his/her own displays and materials by the established deadlines.

4. Early Closing

Exhibits may not be closed, dismantled, or partially dismantled prior to the closing of the show.

5. Booth Sharing

Only members in good standing may participate in the shows. Exhibitors agree to not sublet or apportion to anyone else the space for which they have contracted.

6. Conduct

Ethical and dignified conduct is expected of all exhibitors. Exhibitors are responsible for the conduct of their representatives and employees including service personnel and others hired as contractible employees at the PNSAA shows.

7. Aisle Congestion

No exhibit may be operated in such a way as to block an aisle or otherwise interfere with another exhibitor's booth.

8. Soliciting

The soliciting of business in the aisles and public areas by exhibitors, their representatives, and/or salesmen is prohibited.

9. Privacy

Without specific invitation, no exhibitor, exhibitor's representative, or guest may enter the exhibit area of another exhibitor.

10. On-Site Contracts & Payments to Exhibit

Contracts and payments to exhibit or attend shall be accepted at the trade show only on a space-available basis and only after preregistered exhibitors are set up. Preregistered exhibitors must have their exhibit set up by the established deadline. If an exhibitor/representative has not contacted PNSAA by the deadline and if the exhibit space is not set up in time, the exhibitor will be considered a "no show." PNSAA reserves the right to sell the exhibit space to the next exhibitor on its waiting list and no refunds will be made to the preregistered exhibitor.

11. Certificate of Insurance

Exhibitors must name Pacific Northwest Ski Areas Association and the host property as additional insured on their policy with minimum coverage as follows: Comprehensive General Liability (including applicable, umbrella liability coverage), including broad form contractible liability coverage, personal injury, completed operations, and broad form property damage. Limits of liability shall be a combined single limit of liability of \$1 million per occurrence. Workers' Compensation Coverage--Statutory Benefits, including \$100,000 employers liability coverage, with a policy provision containing the "All states endorsement."

12. Hold Harmless & Indemnification

Pacific Northwest Ski Areas Association and the host property, its owners, authorized representatives, employees, or agents, as well as any affiliated hotels, inns, or ski products or service companies shall not be responsible for any injuries which may arise to the exhibitor, authorized representatives, employees, agents, guests, or invitees during the course of the trade show or while participating in any activities including skiing. The exhibitor agrees to indemnify and hold harmless Pacific Northwest Ski Areas Association and host property, its owners, authorized representatives, employees, or agents, as well as any affiliated hotels or inns from injury or loss caused to any authorized representative, employee, agent, or guest of the exhibitor during the trade show and in connection with any activities regardless of the nature or cause. In addition, the exhibitor, authorized representatives, employees, or agents agree to indemnify and hold harmless PNSAA, the host property, affiliated hotels, and inns from injury to any person or property resulting from action or inaction on the part of the exhibitor, its authorized representatives, employees, or agents. This relates to any and all activities carried on by the exhibitor, its authorized representatives, employees, and agents during the course of the trade show.

13. Acts of God

When an "Act of God" or any other cause not within the control of PNSAA makes it impossible to permit the exhibitor to occupy the premises or to demonstrate his/her equipment, then in such cases, PNSAA and the host property, its owners, officers, agents, and employees are jointly released from any and all claims for damages which may arise.

14. Codes, Laws, Ordinances & Regulations

All pertinent fire codes, laws, ordinances, and regulations pertaining to health fire prevention and public safety shall be strictly obeyed. Nothing shall be nailed, stapled, taped, or otherwise affixed to walls, floors, or any part of the exhibition rooms. All necessary measures for protection of the buildings, equipment, and furniture shall be at the expense of the exhibitor.

15. Laws, Ordinances, Rules & Regulations of Jurisdiction

Each exhibitor warrants that he/she will comply with all applicable laws, ordinances, rules, and regulations having jurisdiction over the exhibit. The exhibitor is responsible for his/her own safety program in compliance with applicable OSHA regulations.

16. Communication

All complaints on the part of exhibitors and requests for trade show information and assistance should be directed to the PNSAA Trade Show office rather than the management of the host property.