



## Sponsorship Application

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_ Phone Number (\_\_\_\_) \_\_\_\_\_  
 Trade Show Contact \_\_\_\_\_ Fax Number (\_\_\_\_) \_\_\_\_\_  
 E-mail Address \_\_\_\_\_

Sponsorship Level	Sponsorship Description
<b>Platinum</b> \$2,500+	Includes one gratis trade show exhibit space and one gratis conference registration; two gratis banquet dinner tickets; placement of company logo on the conference facility map/meeting room locator; signage at each selected event (see below); preprinted promotional piece (one 8.5" x 11" page, 3-hole punched) inserted into conference binder; recognition as a Platinum sponsor in conference-related materials.
<b>Gold</b> \$1,500.00 - \$2,499.00	Includes two gratis banquet dinner tickets; placement of company logo on the conference facility map/meeting room locator; signage at each selected event; preprinted promotional piece (one 8.5" x 11" page 3-hole punched) inserted into conference binder; recognition as a Gold sponsor in conference-related materials.
<b>Silver</b> \$1,000.00 - \$1,499.00	Includes placement of company name on the conference facility map/meeting room locator; preprinted promotional piece (one 8.5" x 11" page, 3-hole punched) inserted into conference binder; signage at each selected event; recognition as a Silver sponsor in conference-related materials.
<b>Bronze</b> \$500.00 - \$999.00	Includes placement of company name on the conference facility map/meeting room locator; signage at each selected event; recognition as a Bronze sponsor in conference-related materials.

**Get your application in early!** Sponsorships will be assigned on a first-come, first-served basis. Indicate your preference of event(s) below and aggregate the sponsorship(s) to determine overall sponsorship level. Sponsorship payments, camera-ready company logos, and preprinted promotional pieces must arrive in Lakewood, CO by **no later than March 26, 2010**.

Event	Co-Sponsorship	Exclusive Sponsorship	Amount
Welcome Reception & Trade Show (Tuesday PM)	\$500.00	\$1,500.00	\$ _____
Early-bird Coffee Service (Wednesday AM)	\$250.00	\$500.00	\$ _____
Breakfast (Wednesday AM)	\$500.00	\$1,500.00	\$ _____
Lunch (Wednesday PM)	\$500.00	\$1,500.00	\$ _____
Trade Show (Wednesday PM)	\$500.00	\$1,500.00	\$ _____
Banquet Dinner & Awards Presentation (Wednesday PM)	\$1,000.00	\$2,500.00	\$ _____
Early-bird Coffee Service (Thursday AM)	\$250.00	\$500.00	\$ _____
Breakfast (Thursday AM)	\$500.00	\$1,500.00	\$ _____
Educational Session(s)	*	*	\$ _____
Extracurricular Activities	*	*	\$ _____

*\* Please contact the NSAA office for information regarding speakers your company may wish to underwrite and/or other sponsorship opportunities.*

**Total Sponsorship:**      \$ \_\_\_\_\_

**Method of Payment**

\_\_\_\_\_ Check enclosed, payable to NSAA  
 \_\_\_\_\_ Please charge my Visa/MasterCard/American Express  
 Card number \_\_\_\_\_ Exp. date \_\_\_\_\_  
 Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Please remit completed sponsorship application and payment to: **NSAA/PNSAA**  
**133 S. Van Gordon Street, Suite 300**  
**Lakewood, CO 80228**  
**(303) 987-1111 - Fax (303) 986-2345**