

# Announcing the Launch of the 2012 National Ski Resort Association Salary Survey

The [NSAA](#) and [Sierra Research Associates LLC](#) announced the launch of the 2012 National Ski Resort Salary Survey to be filled out by member resorts earlier this month via email. Last season, over 120 industry members participated in the survey. **It is important to note, participating resorts will be able to purchase the final report at \$55.00 per copy which is a significant discount over the non-participant NSAA member rate of \$250.00, and non-participating/non-NSAA member rate of \$500.00.**

All survey submissions must be in the 2012 Survey Excel format and returned via email to [survey2012@sierraresearchassociates.com](mailto:survey2012@sierraresearchassociates.com) on or before **March 1, 2012** to be included in the study.

The survey, which is a simple Excel based spreadsheet, is available for easy download through the following two websites:

- The [Sierra Research Associates LLC](#) website at: [www.sierraresearchassociates.com](http://www.sierraresearchassociates.com)
- The NSAA website at: [www.nsaa.org](http://www.nsaa.org)
- The survey can also be requested by email from Sierra Research Associates LLC at: [survey2012@sierraresearchassociates.com](mailto:survey2012@sierraresearchassociates.com)

**GETTING STARTED:** Please begin by down loading the excel spreadsheet and saving the survey file with your resorts name. Then complete the information required on the lower tabs labeled "Resort Info Input" and "Job Detail Input" to the right of the "Instructions" tab. This allows the data for your resort to be categorized and provides contact information in case we require clarification on the information provided.

**HELP:** Should you have questions on completing the survey you can email Sierra Research Associates at [survey2012@sierraresearchassociates.com](mailto:survey2012@sierraresearchassociates.com) and a member of our team will contact you normally within 24 hours.

We appreciate you taking the time to participate in the survey. Your investment of time, combined with your NSAA Colleagues, ensures the industry that the best possible competitive compensation knowledge, both nationally and regionally, is in the final reports available May 2012. Should you have questions on completing the survey you can email Sierra Research Associates at [survey2012@sierraresearchassociates.com](mailto:survey2012@sierraresearchassociates.com) and a member of our team will contact you normally within 24 hours.

Sincerely,

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