

NATIONAL
SKI AREAS
ASSOCIATION



TAKING ACTION ON CLIMATE CHANGE

NSAA is disappointed with the Administration's decision to pull out of the Paris Climate Agreement. Not only do we disagree with the exit from the Paris Agreement - we are dismayed by the many actions taken by the administration since January that downplay the importance of climate change and preclude opportunities for broad-scale carbon emission reductions. Climate change matters to the ski industry, and we get the sense that ski areas are more committed now than ever to working on climate change solutions. NSAA encourages resorts to take this opportunity to increase action on reducing carbon emissions and engage in advocacy on climate change solutions.

Here are some ideas for action:

Join the Climate Challenge. From its inception, the Climate Challenge is our way of saying "we aren't waiting for Washington to act on climate!" NSAA is keeping the enrollment period for the climate challenge open in light of the news on the Paris agreement. Please consider joining the Challenge to help reduce your emissions and also engage in strong advocacy on climate solutions. For more information, visit the Environment section on the member side of www.nsaa.org and click on Climate Change. You can also email Geraldine Link (glink@nsaa.org) with any questions.

Join the "We are still in" coalition by endorsing the open letter at bit.ly/wearestillin that has already been endorsed by thousands of business and government leaders across the nation. Signatories are declaring their intention to continue working toward reducing carbon emissions to help meet the targets set in the Paris Agreement. You can join this group by simply providing your contact information.

Partner with CCL/BCL. Citizens' Climate Lobby (CCL) and the related Business Climate Leaders (BCL) program have a number of options for engaging on climate change solutions. The options include endorsing climate action, endorsing "Carbon Pricing Principles" and endorsing CCL's Carbon Fee and Dividend approach to a market-based solution to reducing carbon emissions. Visit <http://www.businessclimateleaders.org/carbon-pricing-basics/> for more info.

Partner with POW. Host a POW day at your resort next season to raise guest awareness about climate change solutions. Visit protectourwinters.org for more information.