



SUSTAINABLE SLOPES GRANT PROGRAM INFORMATION

HOW TO APPLY

Applications are available at https://www.nsaa.org/nsaa/members/2009_Sust_Slopes_Grant_App.dot. Please complete the form, save and then forward via email to jdorsey@brendlegroup.com (Judy Dorsey at the Brendle Group). A hard-copy of the form may also be completed and sent to The Brendle Group. Contact information:

THE BRENDLE GROUP, INC.

(970) 207-0058/FAX (970) 207-0059

226 S. Remington St., #3

Fort Collins, CO 80524

jdorsey@brendlegroup.com

Multiple applications may be submitted (maximum of 3) for different resort projects, activities or programs ("initiatives").

ELIGIBILITY REQUIREMENTS

Applicant must be a ski area member of NSAA that has endorsed the Sustainable Slopes program. If your resort is not yet an endorser, contact Geraldine Link at NSAA for an endorsement form (glink@nsaa.org).

SELECTION CRITERIA

Selection of grant recipients will be on the basis of the following criteria.

Does the initiative:

- Demonstrate innovation in improving sustainability?
- Raise environmental awareness?
- Promote concrete environmental actions?
- Promote the goals of Keep Winter Cool?
- Have a high likelihood of success (the necessary expertise and experience to achieve stated goals)?
- Have the ability to be replicated by others in the ski industry?
- Involve other partners, sponsors or underwriters?
- Rely on this grant money for implementation?

FUNDING

NSAA, CLIF Bar and BULA have committed funds to this grant program. The amount of available funding is approximately \$20,000. The money will be allocated across 3-5 grants depending on the number of recipients chosen and the financial needs of their proposed projects, activities or programs.

SELECTION COMMITTEE

The Brendle Group will select the projects to be supported in consultation with the grant program sponsors. For more information on The Brendle Group, see www.brendlegroup.com.

NOTIFICATION OF DECISION

Applicants will be notified of decisions by April 15th.

Winners will be recognized at NSAA's May National Convention.

Funding will be provided on June 1st in one installment.

REQUIREMENT FOR GRANTEES

Resorts selected to receive Sustainable Slopes grants will be required to submit additional materials on the selected project, activity or program, including visuals, to NSAA. These materials may be used in presentations at NSAA's National Convention, featured on NSAA's or sponsor's websites or featured in a publication on the Sustainable Slopes Grant program.