



Conference Highlights

In addition to the seminars (see attached grid) ALL full conference registrants are invited to attend the welcome reception, trade show, awards presentation, and banquet dinner.

Information Technology Track

In response to the increasing demand for guidance and resource sharing, and based on feedback received at last year's roundtable, we've added an Information Technology track to the agenda. IT is often one of several "hats" ski area managers wear in addition to other responsibilities like accounting, human resources, etc. These sessions are designed to provide support and education for those interested in learning more about the advantages that IT resources can provide to their operation, as well as provide guidance in managing IT resources currently in place. All are welcome!

PNSAA Trade Show

Tuesday's hours sponsored by Prinoth, LLC

Wednesday's hours sponsored by Kässbohrer All Terrain Vehicles, Inc.

The 2010 PNSAA Trade Show will be held on Tuesday and Wednesday at The Riverhouse Convention Center. See the enclosed agenda for **new** trade show times. Take advantage of this excellent opportunity to learn more about the unique products and professional services offered by a wide variety of vendors. Network with your ski area's key supplier representatives and learn more about recent product innovations. Plus there's also a chance for you to win some great raffle prizes.

Welcome Reception

Sponsored in part by Doppelmayr CTEC, inc.

Cuisine sponsored by Food Services of America; Refreshments sponsored by Deschutes Brewery

Come one, come all. On Tuesday night at 5:30 pm join your industry peers for a chance to catch up with one another. Food Services of America vendors will be on site, offering a variety of delicious appetizers to enjoy with an award winning beverage from Deschutes Brewery. This event will be held in conjunction with the PNSAA Trade Show.

Banquet Dinner & Awards Presentation

Sponsored by Wells Fargo Special Risks, Inc.

Cuisine sponsored by Sysco; Refreshments sponsored by Deschutes Brewery

You won't want to miss dinner on Wednesday night. Our mouth-watering menu featuring local cuisine is sponsored by the good folks at Sysco and our friends at Deschutes Brewery will provide refreshments. During dinner, the PNSAA will present the Tower of Excellence Award, the Industrial Strength Award, and the Mel Borgersen Lifetime Achievement Award. Be there as we recognize and honor individuals who have committed themselves to making our ski areas more enjoyable places to work and play.

Snowcat Rodeo

It's a story of two classic foes. A battle that pits man against snow, machine against Mother Nature. Tuesday afternoon's Snowcat Rodeo provides operators a chance to put their skills to the test by challenging them to a series of obstacles in the grooming machine of their choice. Participants are encouraged to sign-up at the registration desk when they check-in.

PNSAA Cool Tool Contest

Sponsored by the NSAA & PNSAA

Enter your cool tool and win cash prizes. Submit a tool that you have designed, built, or dramatically modified. It can be a special wrench, an electrical circuit, or anything else that you might like to present to your ski industry peers as a better way to get the job done! Too large to transport? Bring photos or a video. Each submittal needs to be accompanied by a written description that concisely explains how the tool has made the particular task easier, safer, faster, etc. Participants' tools will be displayed during the PNSAA Trade Show and voting will be done by trade show attendees on Tuesday night **only**. Cash prizes will be awarded for the 'champion' tool and 'first runner up' tool! See enclosed flyer for more details.