

NATIONAL
SKI AREAS
ASSOCIATION



name

address

age

ski area

telephone number

e-mail

National Kids' Safety Poster Contest



Kids' Safety Poster Contest Entry Form

Please copy front as needed and submit all entries on forms.

Program Description: The contest targets fourth, fifth, and sixth graders, but any elementary-age child can participate. The students will be asked to create a poster related to any one of the seven points in "Your Responsibility Code" or any one of the four SMART STYLE Elements. Prizes will be awarded.

Our Mission: To promote slope safety awareness and education to elementary school children, to support classroom curriculum related to sports, health and safety, and to give kids a chance to have fun and be creative while learning about slope safety.

How it Works: NSAA ski area members are urged to promote and administer the safety poster contest for kids in their respective local community and schools. Ski areas will judge and select their local winners using the criteria outlined below in the "Rules for Poster Design" and "Judging Standards." Local winning posters are then entered by the ski area in the national contest, giving local kids a chance to be recognized nationally for their winning design.

Rules for Poster Design:

- Students must create a poster based on one or more of the seven elements of "Your Responsibility Code" or SMART STYLE Elements.
- Posters must be created only by an individual child or a project team of no more than three children.
- Use this official entry form to submit entries, otherwise a 8 1/2" x 11" or 11" x 17" poster size is recommended
- Students should use pencil, crayon, paint and other materials (no macaroni) readily available in schools in their poster design.
- Complete form on the front of the poster (or else include the above information on the back of poster.)
- Entry forms must be submitted on time – March 1, 2010

Judging Standards:

Local Contest:

Local winners will be selected by the participating ski area. It is recommended that selection be based on the same criteria as described in the national contest below. Local winners can be entered into the national contest by forwarding the winning designs to:
Poster Contest C/O NSAA
133 S. Van Gordon Street, Suite 300
Lakewood, CO 80228

National Contest:

Selection of the national winning posters will be made by the NSAA Poster Contest Committee on an objective and non-discriminatory basis. Winners will be selected in two categories, including best overall safety message, and most creative design. Selection will be based on the poster's connection to safety, visual impact and originality. All posters submitted to the national contest will become the property of the National Ski Areas Association.

Prizes:

- National winning posters will:
 - Receive a free helmet
 - Be published in the NSAA Journal
- Other national awards at the discretion of NSAA.
- Local awards at the discretion of the participating ski area.

Why Run A Poster Contest At Your Area?

NSAA needs your help to make this a really successful contest. There are many advantages for you and for local schools and youth groups. By actively promoting this contest, you will be promoting safety and marketing your resort in a most positive way. Plus, you will be partnering with NSAA in the National Safety Initiative Campaign, and will provide an opportunity for local children to receive national recognition for their safety ideas and artistic talents.

School and youth groups will benefit for several reasons. The contest is curriculum-based and promotes safety, which is foremost on the minds of teachers and parents. In addition, the contest helps promote outdoor fun for the whole family.

How To Run A Successful Poster Contest:

There are two key elements to running a successful poster contest. First, involve the right people on your staff. Individuals who already have experience with local school programs and who have a great deal of enthusiasm for kids' safety programs will get the best results. Second, be creative and keep it fun. There are no hard rules about how to get the kids involved, so use your imagination. Some possibilities include: introduce the poster contest during preseason outreach programs in schools and to local youth groups, enroll tour group leaders to convey information about the contest, incorporate information about the contest in kids' ski school lessons, and create competition between local schools to create the best posters.

Another way to insure a successful poster contest is to offer really great prizes. Some ideas for local winning prizes are a free season pass, free passes for the teacher and other entrants from the winning class, discounts on ski gear, dinner at a local restaurant, and publication of the winning design(s) in the ski area brochure.

Deadlines for Local and National Contests:

We recommend that you time your selection of winners with National Safety Awareness Week, scheduled for January 16 - 22, 2010. For example all posters could be submitted by January 9, 2010. This would allow your staff one week to select the winning entries. Winning designs could be posted in the base lodge and a press release to local media could greatly add to the excitement of National Safety Awareness Week.

All entries for the national contest should be submitted by March 1, 2010. We encourage you to submit all winners and runner-up designs from the local contest. Winners of the national contest will be announced in April 2010.

Your Responsibility Code:

Skiing can be enjoyed in many ways. At ski areas you may see people using alpine, snowboard, telemark, cross country and other specialized ski equipment, such as that used by disabled or other skiers. Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing that common sense and personal awareness can help reduce. Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

- Always stay in control, and be able to stop or avoid other people or objects.
- People ahead of you have the right of way. It is your responsibility to avoid them.
- You must not stop where you obstruct a trail, or are not visible from above.
- Whenever starting downhill or merging into a trail, look uphill and yield to others.
- Always use devices to prevent runaway equipment.
- Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
- Prior to using any lift, you must have the knowledge and ability to load, ride and unload safely.

SMART STYLE Elements:

Terrain park safety is important to all skiers and snowboarders that ski or ride in freestyle terrain. Follow the SMART STYLE Elements to increase your own safety as well as the safety of those around you.

- Make a Plan.
- Look Before You Leap.
- Easy Style It.
- Respect Gets Respect.

Entries for the National Safety Poster Contest can be submitted to:

Poster Contest
C/O NSAA
133 S. Van Gordon Street
Suite 300
Lakewood, CO 80228

Entry forms must be submitted on time – **March 1, 2010.**

Questions regarding the poster contest can be addressed to NSAA (303) 987-1111 or nsaa.org.

