



NSAA Journal 4TH Annual Safety Week Photo Contest *Winning Shot to be Awarded Free Entry to Any NSAA Show*

The *NSAA Journal* is calling all resorts to give us your best shots! In commemorating the 13th Anniversary of National Safety Awareness Week, the *Journal* is holding the fourth annual Safety Week Photo Contest, encouraging NSAA member resorts to submit their best photo images from this season's Safety Week festivities. The winning image will be featured in the April issue of the *NSAA Journal*, and free entry for one staff member to any NSAA show — including the Fall Education Seminars, the Eastern or Western Winter Shows, or the 2012 National Convention — will be awarded to the winning resort.

For resorts, this is an opportunity to gain national recognition for your on-going safety education efforts. For photographers, this is a chance to have your work published in the leading national trade magazine serving the ski industry. All photos submitted will be considered for publication as part of an article reviewing 2012 National Safety Week activities at ski areas nationwide.

To be considered, images must convey a safety message, or depict resort guests and/or employees engaging in Safety Week activities. Image composition, clarity and those shot in vertical format will be given top consideration. Further guidelines for entering are as follows:

- Entrants must be the owner of the photograph, or otherwise have the rights to submit the photograph for publication;
- By submitting an entry and participating in the contest, entrants assign all rights to publish the photograph to the *NSAA Journal* without limitation and without additional compensation, and releases the *NSAA Journal* from any liability with respect thereto;
- Images must be high-resolution (at least 3600 pixels from top to bottom);
- All entries must be received by February 13, 2012.

For more information, or to submit entries, email NSAA Journal Editor Troy Hawks at thawks@nsaa.org or call 720-963-4215. Hardcopy submissions can be mailed to: NSAA Journal, 133 S. Van Gordon #300, Lakewood, CO 80228.